

ARS PRO

The **PREMIER** tool for creating and delivering profession Audience Polling presentations.

ARS Pro takes the power and flexibility of our most advanced polling features and combines them with the power of Microsoft's PowerPoint Presentation package for a complete interactive audience presentation and data collection experience. ARS Pro works with all models of keypads that ARS supports, including our latest PushOne browser based keypad that communicates with our database for polling Smartphones, PC or Mac computers, iPads, etc. There are two levels of license available: basic and end user. The basic level does not have PowerPoint integration or control.

Integrated PowerPoint import/content analysis and control allows you to quickly and easily integrate any existing PowerPoint presentation into ARS Pro. Polling may occur on top of any PowerPoint slide in an impromptu or pre-programmed fashion. You can control whether data will be displayed on top of the slide or on a separate full screen response slide. A more advanced text editor allows text editing on top of a graphic background, or questions can be created in PowerPoint for use.

All elements are integrated into the easy-to-use tabbed user interface. Using Windows extended desktop, dual monitor operation, gives the operator total flexibility over changes to questions, session control and reporting. Multi-tier team capabilities allow easy tracking of teams on multiple levels—such as individual, district, region and area levels. Let's discuss how your game concept can be made interactive.



Group Paced and
self-paced
question polling
with browser-
based devices.



Electronic Question & Answer
Collection and Management



AUDIENCE RESPONSE SYSTEMS, INC.

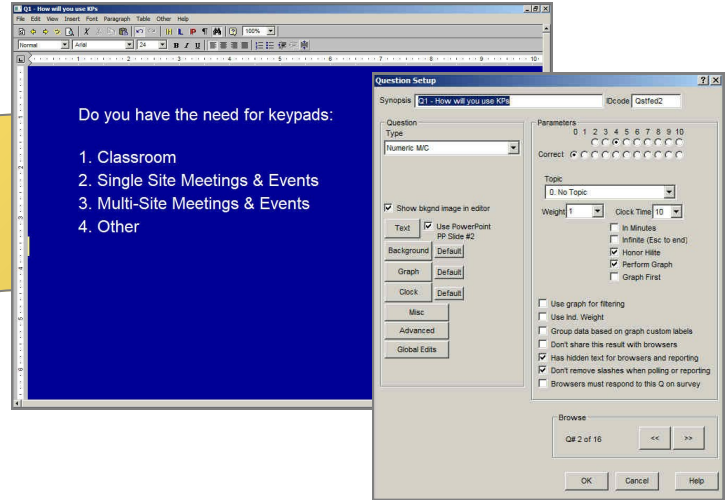
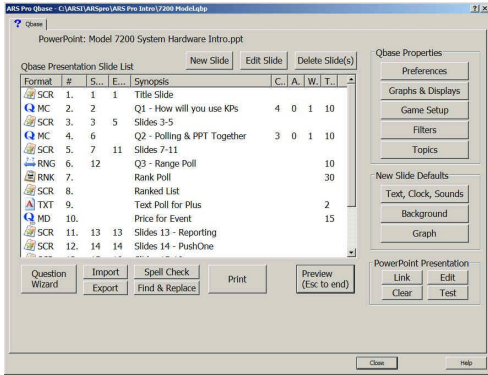
5611-C E. Morgan Avenue
Evansville, IN 47715
Phone: 812-479-7507 or
800-INVOLVE (468-6583)
IN Fax: 812-479-1057

See us on the web at
www.audienceresponse.com

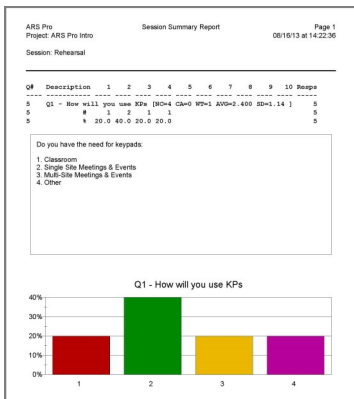
42 Oak Avenue
Tuckahoe, NY 10707
Phone: 914-961-1900

ARS Pro features all the tools you need to prepare and conduct effective, professional-looking group interactive sessions. *From question preparation to report generation, ARS Pro brings you full circle, allowing you to make the most of your audience response system!*

Preparing questions start with the qbase and defining how elements will be formatted.

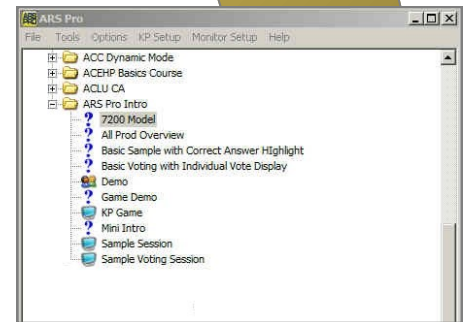


Questions can be formatted with the text editor, or can use PowerPoint slides. There are lots of options for display and question screens to make them look the way you want.

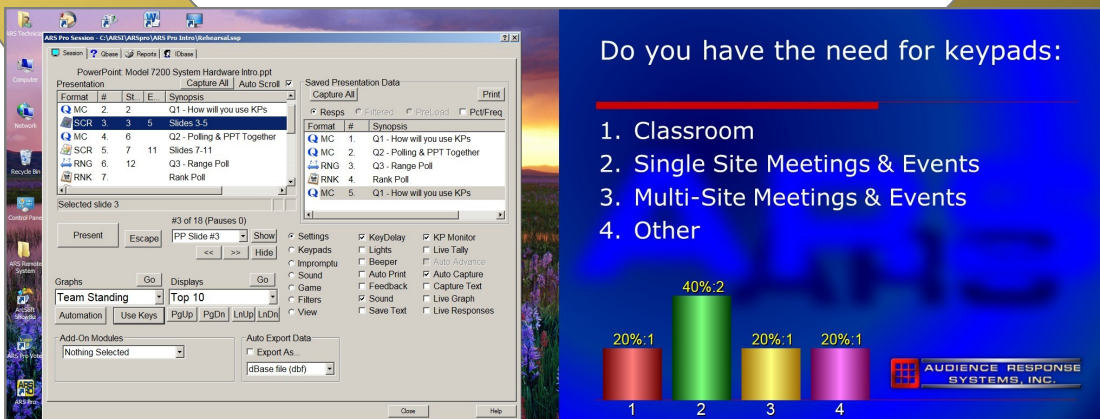


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A variety of reports are available. Data can be exported in a variety of formats—Excel spreadsheet is the most popular. Session images can be captured for sharing results after



Tree View Interface for quickly opening any project, qbase, idbase or session file as well as accessing special utility and system hardware tools built in.



On systems with dual monitor capability, the Session Control dialog let you “run the show” with fully visible operator cues and controls. It includes the ability to make changes and print reports easily from within a session.

ABS PRO Features

Tabbed user interface allows the operator to control a PowerPoint presentation, edit / poll questions and quickly report / export data as needed.

Competitive Quizzes with unlimited number of teams for motivational game play and multi-tiered scoring. Designed for flexible gaming. Games can be formatted in a variety of ways with tracking area, region and district teams along with individual scores—overall and by round. Questions can be formatted in the text editor to create “clue” and “take-away” games. Games can use specialized backgrounds & music to wrap a theme around the game.

Impromptu Polling allows flexible ‘on-the-fly’ question creation and presentation. Questions can use your default background, or the background of the current PowerPoint slide displayed.

Real-Time Results Displays are available in a wide variety of graphic formats, including vertical or horizontal bars, cylinders or pie charts, text display of statistical data for multi-digit or text polls, graphic display for text polls, comparison charting, sub-group response filtering and prioritized order.

Dual Screen display provides for operator and audience screens on separate video displays—Windows extended desktop capability required. Allows the operator flexibility with driving the presentation, editing, viewing of responses during the polling and reporting on demand.

Question Import eliminates the need for re-typing of questions from other sources—other qbase files, text and PowerPoint files. Word, Excel and other programs can save text for import with minimal effort. PowerPoint images, as well as text, can be imported for immediate use. PowerPoint Content analysis feature builds qbase from your ppt presentation and default settings for quick and easy integration.

Scripted Commands allow you to pre-build your presentation with special commands to launch custom commands and displays which provides for customer displays in automation mode and easier operation during the event.

Background Graphics use .bmp, .jpg formats or a PowerPoint Slide to easily incorporate images into your presentation in addition to a wide variety of generated patterns and effects. Now incorporated into the text editor for easier formatting.

Sound and Video/Animation file support for further enhancing your presentation by incorporating these files throughout. Supports a wide variety of formats used by DirectX or PowerPoint.

Dual Polling lets two people share one keypad to maximize the audience size your response system can support.

Powerful Reporting and Exporting functionality is built right into the package. For those who wish to combine, or report the data with other formats, our export utility lets you export the data into comma, tab, or space delimited files, MS Excel, PowerPoint or Access as desired. The auto-export feature allows immediate output of the data by record in a .dbf format for import or review by question. The auto-print feature allows immediate printing of data on a question-by-question basis.

Image Capture feature allows the ability to quickly share the exact images viewed in the meeting with others who may not have been able to attend. You can elect to capture data only or both text and data. The captured images can easily be transferred to a PowerPoint or HTML format.